

Sponsorship Contract

Sponsor _____

Contact _____

Contact Cell _____ Fax _____

Phone _____

Email _____

Address _____

City _____ State/Province _____

Country _____ Zip _____

Sponsorship _____ (Total Due = \$ _____)

Deposit Enclosed (50% of Balance) = \$ _____ Balance Remaining = \$ _____

(Balance must be paid by 10/23/20) All amounts are in U.S. dollars.

Notes _____

Credit Card Information

Payment Type Visa MasterCard AMEX Discover Check # _____ (U.S. Funds Only)

Name (as it appears on the credit card) _____

Credit Card # _____

Exp. Date _____ CVV# _____

Credit Card Billing Address _____

Signature _____

CC Receipt Email Return _____

The amount enclosed will be used as a deposit toward sponsorship. The deposit is non-refundable and must be a minimum of 50 percent of the total cost due. Sponsor agrees to remit balance due no later than October 23, 2020. Any sponsor not paid in full for the show on or before October 23, 2020 will forfeit their deposits and sponsorship without recourse to the CD/NLA Virtual's sponsor waiting list. Sponsor further agrees to abide by the terms and conditions set forth in this Trade Agreement between their firm (Sponsor) and the CD/NLA Show Management. Management reserves the right to reject any application. I, the undersigned, hereby authorize CD/NLA Virtual to charge the above-listed credit card account, if applicable, the amount indicated on my CD/NLA Virtual contract, and that I will, in good faith, make good on the contracted charges. I, the undersigned, do hereby personally guarantee payment of the full contracted amount in the event of non-payment without just cause by the above named company, and authorize the use of any credit card on this agreement, if applicable, to pay any and all monies owed to the CD/NLA Virtual or any of the company's wholly-owned subsidiaries. Otherwise, I will be responsible for the balance owed. All transactions between the buyer and seller shall be governed by the laws of the State of New Jersey, and buyer consents to the jurisdiction of the New Jersey Courts, County of Burlington. All legal fees associated with the collection of this debt become the responsibility of the buyer.

Signed and accepted by Authorized Agent of Sponsor

Signed and accepted by Authorized Agent of CD/NLA Virtual

Date _____

Date _____

This application becomes valid only after being signed by Sponsor and CD/NLA Show Management. Sponsorships will be assigned upon receipt of your deposit. We will do our best to accommodate all sponsorship requests. All sponsorship assignments are based on availability.

SPONSORSHIP LEVELS

Platinum Level - \$15,000

Recognition (logo and web link) on:

- Splash screen attendees see upon entering the event
- Rotating banner within event platform
- All event email blasts from CD and NLA
- CD/NLA Virtual website (top billing)
- CD/NLA Virtual event platform
- Social media posts from CD and NLA
- Push notifications during event
- CD and NLA e-News spotlights

Session Sponsorship (one sponsor per session)

- Sponsor promo video at beginning of session
- Recognition from moderator/speaker at the beginning of the session(s)
- Opportunity to link sponsor document within the session(s)
- Recognition on event agenda next to session(s)
- Recognition on polls launched in session(s)

Sponsor Profile During Event

- Include a promo video from sponsor
- Include documents for attendees to download
- Attendees will have the ability to schedule meetings/ send virtual business cards to sponsor

10 Complimentary Event Registrations

Gold Level - \$5,000

Recognition (logo and web link) on:

- All event email blasts from CD and NLA
- CD/NLA Virtual website
- CD/NLA Virtual event platform
- Social media posts from CD and NLA
- CD and NLA e-News spotlights

Session Sponsorship (one sponsor per session)

- Recognition from moderator/speaker at the beginning of the session(s)
- Opportunity to link sponsor document within the session(s)
- Recognition on event agenda next to session(s)
- Recognition on polls launched in session(s)

Sponsor Profile During Event

- Include a promo video from sponsor
- Include documents for attendees to download
- Attendees will have the ability to schedule meetings/ send virtual business cards to sponsor

5 Complimentary Event Registrations

Silver Level - \$2,500

Recognition (logo and web link)

- All event email blasts from CD and NLA
- CD/NLA Virtual website
- CD/NLA Virtual event platform
- Social media posts from CD and NLA
- CD and NLA e-News spotlights

Sponsor Profile During Event

- Include a promo video from sponsor
- Include documents for attendees to download
- Attendees will have the ability to schedule meetings/ send virtual business cards to sponsor

3 Complimentary Event Registrations

Bronze Level - \$1,000

Recognition (logo and web link)

- All event email blasts from CD and NLA
- CD/NLA Virtual website
- CD/NLA Virtual event platform

Sponsor Profile During Event

- Attendees will have the ability to schedule meetings/ send virtual business cards to sponsor

1 Complimentary Event Registration